

Robert Fanuel



My nickname is "Noel" a creative Mind from North Jakarta, who loudly speak to be a creative designer focused on Brand Design, Campaign and UI/UX, Has a background as a Student Visual Communication Design.

Ad an experienced in Multivisual Design and have few experience in organization like "Garis Bawah Redaksi", Follow Social Government agenda "Tata Rupa" and have experience as intern in "PT. ECS INDO JAYA".

Eager to take any chance and opportunity meet new people with many various background and Learn, also already contribute with my abilities and experienced more Creative Industry.

Contact :



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robert-fanuel-b80a9418b



@_sobert

hard SKILL : SOFT SKILL :

Branding.
Packaging.
Advertising.
Design.
Web Design.
UI/UX.
Motion.
Editorial.
Copywriting.
Photography.
Illustration.
3D Design.

Creative Thinking.
Creative Solving.
Team Work.
Adaptive.
Work Smart.
Communication.
Public Speaking.
Consistency.

education :

**2021 Bachelor of Fine Arts
(Visual Communication)**
University Bunda Mulia

experience :

**2019 Intern
(Marketing & Communication)**
"PT. ECS INDO JAYA"
Be photographer at all Company Event, Be event organizer when company birthday, Taking Care of Petty Cash in Marketing and Communication Division.

**2023 Part-Time
(Motion Designer)**
"Garis Bawah Redaksi"
Be a Motion Designer for make weekly and Monthly Motion Video for advertisement, announcement and sneak peek.

**2024 Part-Time
(Brand Designer, Copywriter and Editorial Designer)**
"Tata Rupa (Kemensos)"
The Ministry of Social and Cultural Affairs, conducts business development for many UMKM across Indonesia and is associated with the DKV study program.

LANGUAGES :

Bahasa Indonesia (Native Speaker).
English (Advanced).

SOFTWARE :

Adobe Creative Family
Figma
Ms. Excel
Ms. Words

Thank YOU

PT PR FOLIO

Portfolio · Robert Faniel · 2024
This is Monse, Patty Plain Jane

IT'S ME!!

Hi!, I'm Robert Fanuel

Welcome to the part of my brain, I'm a graphic designer located in Jakarta, focusing on brand development and a 6th semester student with a design major.

Buckle up guys, let's take a look at the designs I've been working on where the brief was realized into the real world. I enjoy work individually or team as a experience and experiment.

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 @_sobert

Education

Bunda Mulia University (GPA 3.55)

Language

Bahasa Indonesia and English

Software

Adobe Illustrator, Photoshop, InDesign, After Effects, Canva and Dimension/Blender

Hard Skill

Creative Thinking, Creative solving, Teamwork, Adaptive, Communication, and Consistency

Soft Skill

Design Graphic, Illustration, Social Media, Brand Design, Motion Video, and 3D Design

Experience

PT. ECS Indo Jaya (2019)
Marketing & Communication (Intern,

Garis Bawah Redaksi-UBM (2023-24)
Visual Motion Designer

Awards

TATA RUPA-KEMENSOS (2024)
The Ministry of Social and Cultural Affairs, conducts business development for many UMKM across Indonesia and is associated with the DKV study program.

Certification

Adobe Certification Profesional (2023-2026)
Graphic Design & Illustration using Adobe Illustrator

TATA RUPA-KEMENSOS (2024)
certificate recipient as a packaging designer

Organization

Garis Bawah Redaksi-UBM (2023-24)

Scope Of Work

**Logo Design/ UI&UX Design/ Digital Imaging/ Brand Identity/
Copywriting/ Illustration/ Visual Layouting/ Motion Design/ 3D
Designer.**



Brand



/ Brand Identity.

Seblak Manyo

Seblak Manyo is an UMKM business in the F&B sector that is unique in its seblaknya not only talking about the taste of seblaknya but using secret spices, one of which is dried chili which adds its own flavor to the taste.

On this occasion, Seblak Manyo also participated in an event by "Tata Rupa" held by the Ministry of Social Affairs program which aims to help small UMKM to do branding not only on packaging but future benchmarks and others.

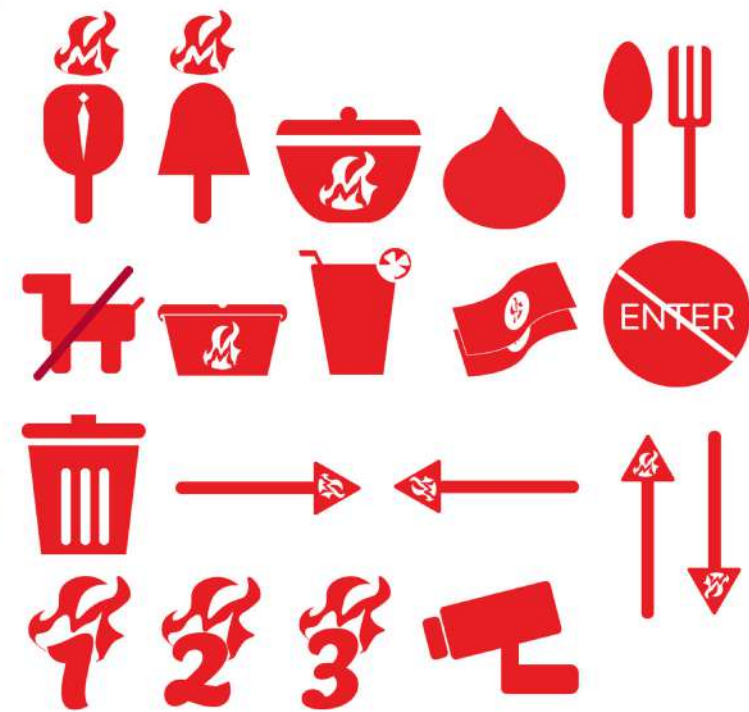
Product Designer

3D/2D

Brand Identity

Logo Design





Nuragá

Nuraga is based on a sense of humanity and sympathy, because the brand maker has a problem that was started by his wife who initially really liked making cakes but had a health problem, namely lactose intolerance because it uses butter mixed into margarine, while butter uses animal fat as a basic ingredient obtained from milk. However, the milk used must be ordinary cow's milk which has a mixture of the main protein content of beta-casein A1 and A2.

Therefore the brand owner has the idea of making margarine with a mixture of A2 milk and plant-based fats, so that it can be digested by people with lactose intolerance because margarine also does not focus on the content of its manufacture but the brand owner thinks about how to help reduce environmental pollution by using biogradable plastic on its packaging. The meaning of Nuraga is to encourage people with lactose intolerance to dare to try healthy margarine with A2 milk content that can be used in the kitchen.

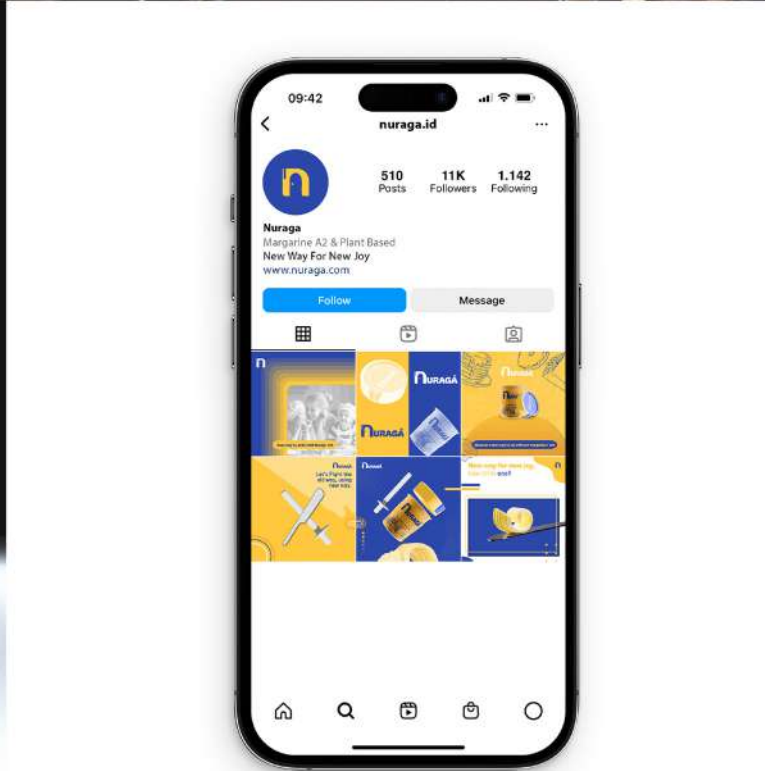
Product Designer

3D/2D

Brand Identity

Logo Design





Deli'to

Where deliciousness meets tomatoes in every drop. Born from a passion for creating mouthwatering experiences, Deli'to is more than just a tomato sauce brand; it's a journey of flavor exploration crafted with love and care.

At Deli'to, we believe that great food starts with great ingredients. That's why we source only the ripest, juiciest tomatoes, handpicked at the peak of perfection to ensure unparalleled freshness and flavor.

The deliciousness comes in various packaging, making it easy to take with you wherever you go

Product Designer

3D/2D

Brand Identity

Logo Design

DELI'TO

Delicious To Go



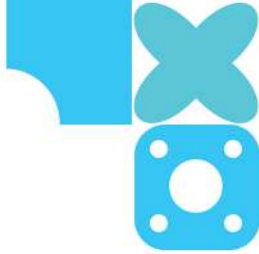
Nuraga-Vit

Nuraga-Vit is a brand that was formed from a problem, motivated by ISPA in Jakarta which disrupts many people's activities, especially when outside the home due to smoke, pollution and others.

Nuraga-Vit is a business idea that can provide functions to help people become healthier than before and help maintain endurance because there are many vitamins, masks, medicines and others.

Product Designer 3D/2D

Logo Design







in
to

／ Editorial Design.

Jakarta Modern Scapes

Where deliciousness meets tomatoes in every drop. Born from a passion for creating mouthwatering experiences, Deli'to is more than just a tomato sauce brand; it's a journey of flavor exploration crafted with love and care.

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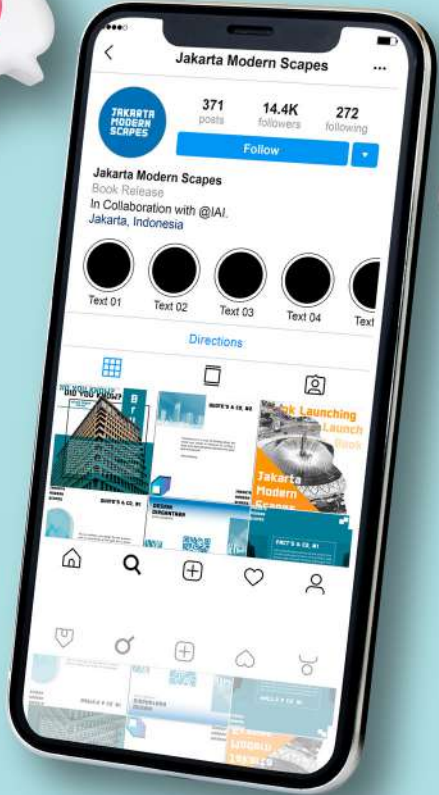
The deliciousness comes in various packaging, making it easy to take with you wherever you go

Book Design

Editorial

Branding





AVANA

Fortiter . et . fideliter .

Fortiter . et . fideliter .

/ Campaign Identity.

Pawfection

Pawfection is an annual campaign event under Royal Canin Indonesia located in Jakarta, Indonesia. Pawfection is a dog and cat contest

and cat contests with aspects that are assessed, namely, liveliness, obedience, grooming,

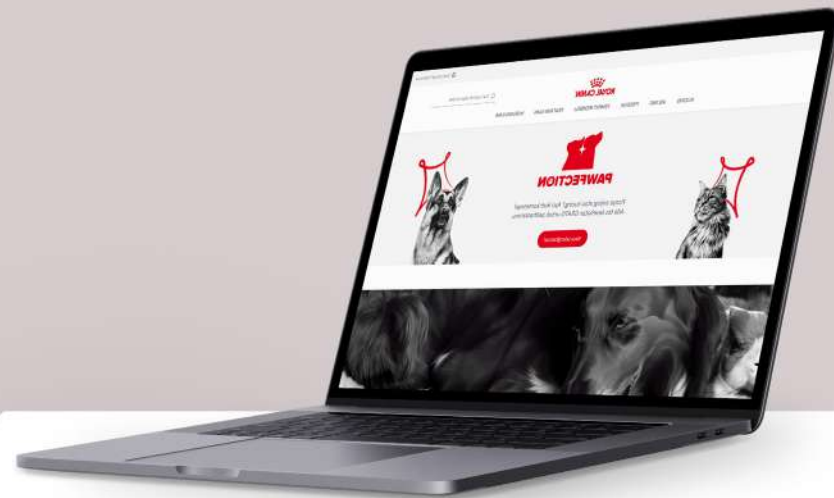
health, agility, intelligence and more. more. Pawfection is a word combination of 'PAW' which means the paw of the animal, and 'FECTION' as the from 'Perfection' which means perfection.

Social Media Design

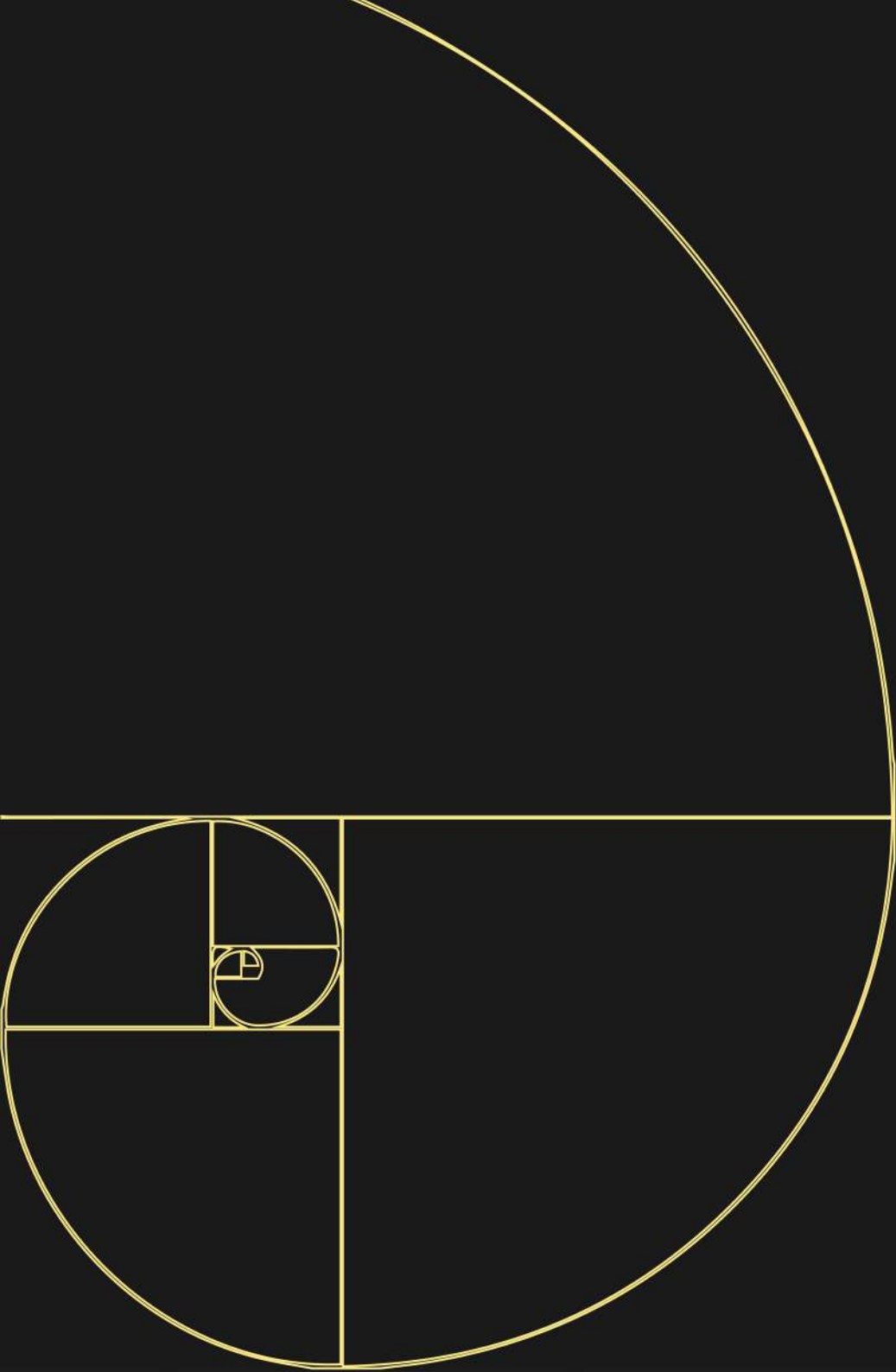
Campaign



PAWFECTI^{ON}





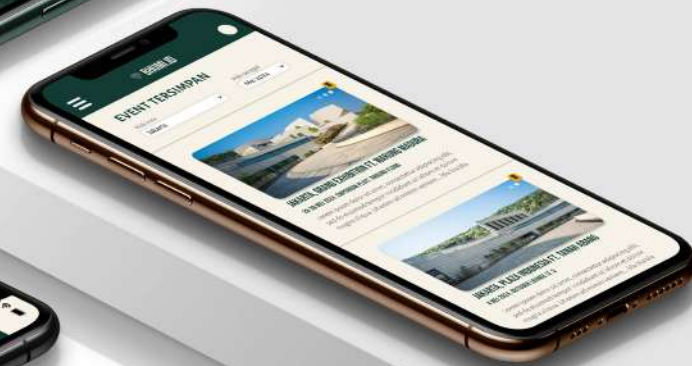


/ UI/UX.

Bhumi

Bhumi is an application created for communities of environmentalists and the application has the main benefit of being an extension of hands for waste in Indonesia to producers who process waste to be made into new stuff.

UI/UX



Purrsona

Raven is the name for a cat mascot found in the logo of the Purrsona brand engaged in cat health, the mascot is made into a box cat as found in the logo not only that.

Mascots are deliberately made 3D to produce better value than other 2D mascots, and mascots have a use in re-branding existing Purrsona products and as an interaction with the brand user audience.

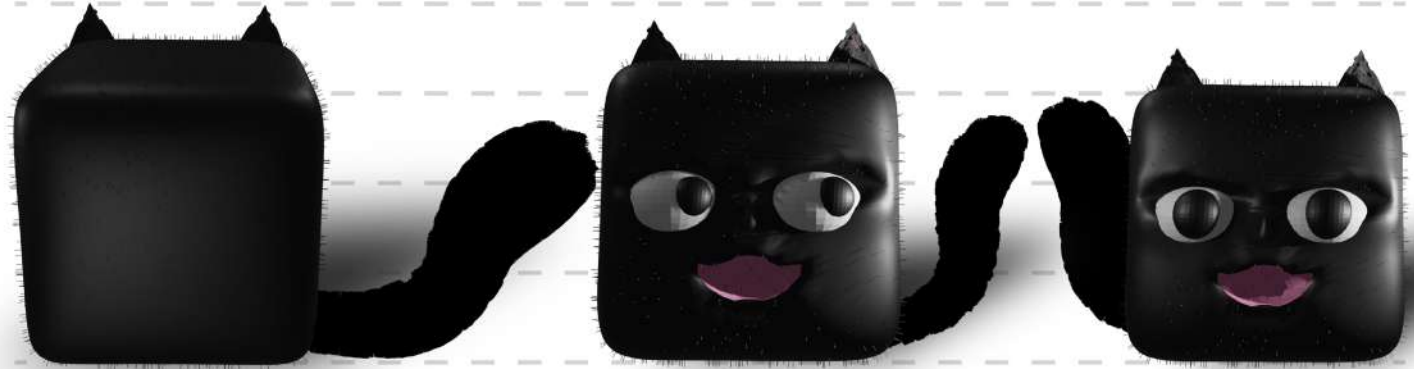
Brand Identity

3D/2D Design

Mascot

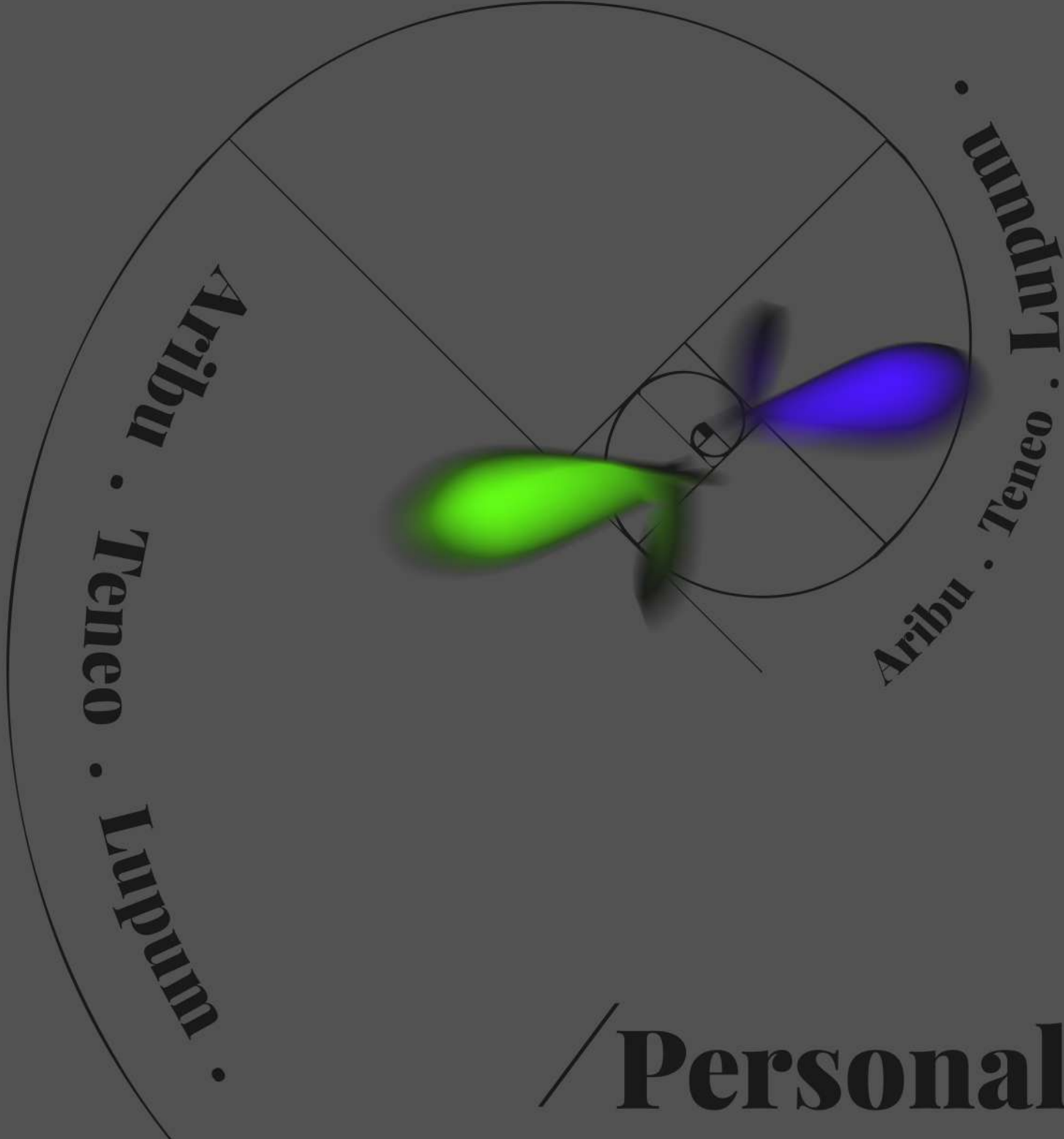


Raven



To visualize Purrsona brand identity as a one of a kind best cat litter in Indonesia, Also i make 3D mascot called Raven. Raven is a cube cat have personality Grumpy, Excited and Naughty. Mascot got make for increase brand interactive to consumers and to increase brand sell of the

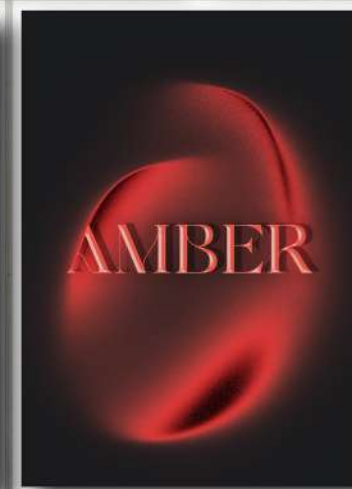
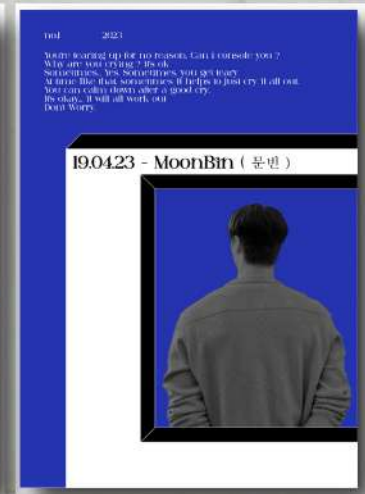


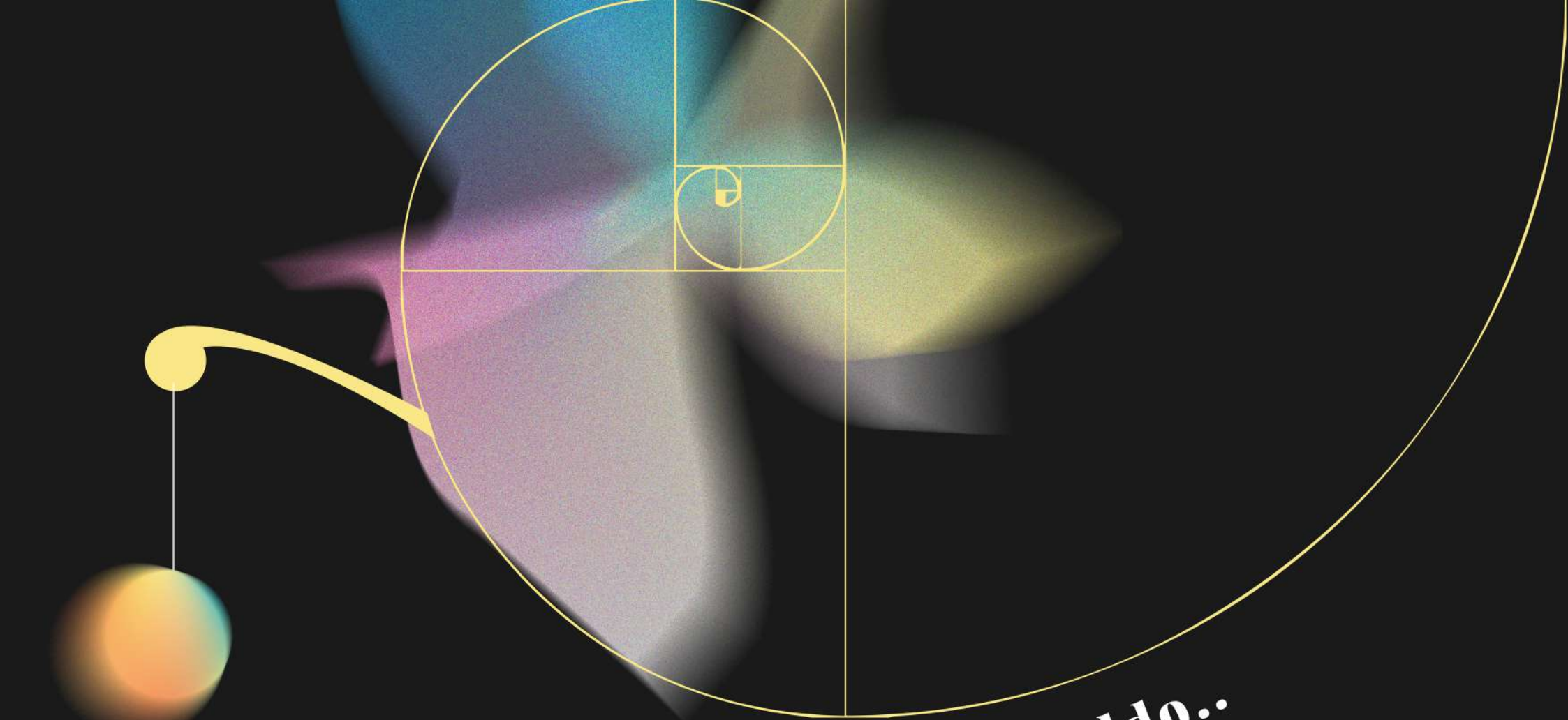


Personal Project

Personal Project

Here few of my personal project.





Thanks!! Iddo..